



MAGNA TERRA

Redefining Real Estate Through
Data, Design & Trust

Company Profile

Dubai, United Arab Emirates

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MAGNA TERRA

Executive Summary

Through an AI-integrated tech stack, exclusive developer relationships, and a luxury-first brand strategy, Magna Terra has built a scalable operation with enduring market trust. Its hybrid business model — blending brokerage income, co-development profits, and recurring management revenue — offers investors a rare combination of diversification, long-term house owners, and scalable growth.

Founded by Mr. Anwar Hamada, and his partners, a multi-award-winning entrepreneur and ranked among the UAE's Top 100 Brokers, Magna Terra is more than a brokerage — it's a full-spectrum real estate ecosystem designed to elevate living experiences while maintaining customer satisfaction.

Anwar Hamada

CEO & Co-Founder





MAGNA TERRA

Company Overview

Company Name :

Manga Terra Real Estate

Location :

Business Bay, Dubai, UAE

Industry :

Real Estate Consultancy & Development

Operating Model :

B2C & B2B Hybrid

Tagline :

Shaping Tomorrow



MAGNA TERRA



MAGNA TERRA

Magna Terra serves both individual and institutional investors through five synergistic business divisions: _____

**Luxury &
Residential Sales**

**Investment Advisory &
Joint Ventures**

**Off-Plan
Consultancy**

**Property
Management**

**Holiday Homes &
Short-Term Rentals**

This ecosystem approach ensures end-to-end solutions from property acquisition and ROI forecasting to marketing, rental optimization, and resale strategy — all supported by AI technology and a performance-first culture.





MAGNA TERRA

Magna Terra was built to lead a new standard

Advisory-driven,
not transactional

Tech-enabled, not
manually dependent

Investor-aligned,
not commission-led



Our vision is to become the most trusted real estate brand in the GCC, delivering luxury, integrity, and capital growth in every transaction.





MAGNA TERRA

Technology & Infrastructure

Magna Terra leverages advanced Prop Tech solutions to reduce costs, increase speed, and enhance client satisfaction:





MAGNA TERRA

**Competitive
Advantage**

**The Magna Terra
Difference**

Core Strength	Client Benefits
Founder-Led Brand	Deep credibility and vision-driven leadership
AI-Integrated Systems	Reduced overhead and scalable operations
International Reach	Market access in Middle East, Canada, Europe, and the GCC
Luxury Brand Positioning	Trusted among HNWIs and developer partners
Full Real Estate Ecosystem	Sales, rentals, development, and asset management under one roof





MAGNA TERRA

Client Journey



Every client is viewed as a ***long-term wealth partner***, not a one-time sale.





MAGNA TERRA



Discovery

Social media, inbound inquiries, or targeted outreach



Consultation

Budget alignment + financial goals



Experience

In-person or virtual tours, design consultations



Transaction

Streamlined documentation and transparency



Retention

Reinvestment plans, property management, loyalty program



Every client is viewed as a long-term wealth partner, not a one-time sale.



MAGNA TERRA

Management Team



Zaher Asaad — Group CEO

Veteran cross-border legal strategist, governance advisor, and real estate developer. 25+ years experience

Anwar Hamada — Founder & CEO

Global award-winning developer and real estate strategist. (In Canada and the UAE). Certified in AI Marketing, Engineering & Investment Structuring. 10+ years experience

“Luxury is not marble or glass — it’s the sense of belonging a home provides.”



MAGNA TERRA

Management Team



Dr. Samer Al-Asaad —

Chief Branding & Strategy Officer

CEO of Allaith Oil, former Regional Exec at Bristol Myers Squibb. MBA in Marketing & Branding. 25+ years experience

Basel Mohamed —

COO

Logistics and technology veteran. Former GM of Turbo Speed Workshop. 20+ years experience.

Abdul AlKareem Al-Ahmad —

Business Development Manager

Analytics-driven growth strategist. Founder of Prende. Leads GCC and European market expansion. 5+ years experience



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Management Team



Adel Shouman — Marketing Manager

Ex-Vezeeta.com PR Manager and brand storyteller across tech, hospitality, and luxury retail. 7+ years experience.

Contact Us

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Let's build not just homes —
but legacies of prosperity.